

Pewsey Neighbourhood Development Plan (NDP)



NDP and Sustainability Assessment
Consultation Statement

June 2015

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Introduction

The Pewsey Neighbourhood Development Plan (NDP), when adopted, will, together with the Wiltshire Core Strategy, provide the local planning policy context for Pewsey for the period to 2026. This will ensure that Pewsey develops in the most sustainable way and in accordance with the wishes of the local community.

We believe that Stakeholder involvement is an important part of the planning process. Community engagement in particular provides a greater local knowledge and understanding of an area and generates empowerment and a sense of ownership of the proposals amongst locals when they are involved. We have worked hard to ensure that a cross section of community and interest groups were given the opportunity to make their voice heard and make a positive contribution to the development of Pewsey.

This report documents the activities that took place between November and December 2013. This involved the Pewsey Community, surrounding Parishes and statutory consultees in discussions to progress the NDP for Pewsey. The NDP had also been informed by a previous consultation which is recorded in the NDP Sustainability Appraisal Scoping Report 2012-2026.

This Consultation Statement, together with the SA scoping report identified above, satisfies the requirements of The Neighbourhood Planning (General) Regulations 2012, Part 5, paragraphs 14 and 15. In particular this Consultation Statement sets out in detail:

1. Details of persons and bodies invited to make representations;
2. How people were invited to make representations;
3. A summary of the main issues raised through the consultation;
4. How these representations were considered and have been taken into account.

The following report incorporates the above requirements combining 3 and 4 in a series of tables and appendices in order to make compliance clear and to establish an audit trail showing how the plan has developed from community engagement.

Part 1: Details of persons and bodies invited to make representations

This section of the consultation report details those consulted. This list was assembled by the NDP Working Group having listened to interested groups and constructive advice from the Local Authority and other parties. The following table identifies the people consulted but also describes the process, which included genuine involvement going far beyond simple paper consultation methods.

Table 1: Bodies and People Consulted in the Production of the Pewsey NDP

Form of Consultation	Body or Person	Date
SA Scoping Report Public Consultation meetings	The Local Community	June 2012
For more details see Appendix 4 of the NDP Sustainability Scoping Report 2012-2026	Network Rail North Wessex Downs' AONB PEAT (Pewsey)	

	Environmental Action Team) Sustrans Statutory Organisations: Natural England Environment Agency CPRE	
SA (SEA) Wiltshire Council carried out consultation with statutory consultees by e mail:	Natural England Environmental Agency English Heritage	May 2013
NDP Consultation and meetings	Pewsey Youth Council Students of Pewsey Vale School	April/May 2013
NDP and SEA Public consultation The draft documents were publicised on the Parish Council web site and advertised by posters, local media (Gazette and Herald and the Pewsey Messenger), Facebook,(see Appendix 4). Hard copies were placed in the library, parish office and secondary school. At two public meeting questionnaires were employed. Internet questionnaires were also used.	The local parish Community and Council The wider community area community via the 24 Parish Councils Local Businesses, Companies and Retail outlets. Network Rail North Wessex AONB (PEAT) Pewsey Environmental Action Team Police Fire and Rescue Service Wiltshire Wildlife Sustrans CPRE Pewsey Schools	Nov/Dec 2013

	Military Kennet and Avon Canal Trust Action for River Kennet (ARK) NHS River Avon and Avon Initiative Board	
NDP and SEA Wiltshire Council consulted with statutory consultees :	Natural England Environmental Agency English Heritage	Nov/Dec 2013

Table 2: Summary of community consultation

Number of Businesses	16 +
Number of parishes nominated Primary Consultees	9
Number of parishes in the Community Area consulted	24
Number of individuals taken to be those living in the parish	3500
Number of organisations and individuals who responded	69
Number of comments received	63
Number of meetings with the public and others	6
Number of statutory consultations Environment Agency English Heritage Natural England Wiltshire Council	6

Part 2: Consultation Methodology - how we reached people

A main element of the consultation was inviting, through the use of the Messenger, a village/parish monthly magazine, social media such as Facebook, personal contacts and leaflet drops to houses, equivalent posters on Parish Notice Boards and announcements in the Marlborough & Pewsey Gazette & Herald newspaper to public community engagement meetings. The community was able to read the draft documents posted on the parish web site and to submit any comments they might wish to make. Pewsey is a friendly and relatively tight knit community and by adopting this approach the Working

Group is confident that the Pewsey Parish population of 4679, according to 2011 census, were reached in respect of the Scoping Report, the draft NDP and SEA.

Raising awareness

- Press and media – Gazette and Herald, The Messenger.
- Website – Pewsey Parish Council website.
- Posters, fliers etc.
- E mail – sent to all organisations listed at Table 1.

Existing networks

- Pewsey Area Board – presentations.
- Pewsey Community Area Partnership – presentations, quarterly reports circulated to all parishes in the Community Area.
- Pewsey Community Area Parish Councils – presentations at Full Council meetings.
- Wiltshire Council – draft documents circulated to statutory body consultees.
- Wiltshire Council Planning and Housing Departments – direct consultation by email, meetings etc.
- Wiltshire Council for a Housing Needs Survey.

Direct Involvement

- Public meetings – Three meetings held in Pewsey.
- School and Youth Council meetings – Two meetings held with senior pupils of Pewsey Vale School, two meetings held with the Youth Council/ Youth Advisory Group.
- Questionnaire online and public meetings – See Appendix 3 and 4.
- On line consultation see Appendix 3 for Qualtnex questionnaire.

Table 3: Process of Stakeholder engagement

Consult. Method	Purpose and comments	Copy available
Press and Media	Advertisements and information published in local newspaper and village magazine (See Appendix 4)	Gazette and Herald Messenger
Web site	All information was posted on the Pewsey parish council web site	www.Pewsey-PC.gov.UK
Posters, fliers etc	<p>Posters advertising meetings were displayed in village shops and notice boards.</p> <p>Hard copies of the drafts were lodged in the school, library and the parish office.</p>	Hard copy
On line consultation	Emails were used to directly contact individual organisations , see Table 1 Questionnaires could be accessed and submitted	Email records
Pewsey Area Board (AB) and Pewsey Community Area Partnership (PCAP)	<p>Short presentations were given to the Area Board and PCAP on several occasions.</p> <p>The AB on line publication 'Pewsey Our Community Matters' 8th Nov 2013 This is a dedicated online social media newsletter published every Friday.</p>	Area Board & PCAP minutes
Parish Councils	<p>Pewsey Parish Council was kept informed by direct reports at formal meetings.</p> <p>Adjacent parish councils were nominated at the scoping stage as Primary Consultees and were thereafter copied into all Working Group correspondence.</p> <p>The remaining parishes in the Community Area (16) received reports via the Pewsey Community Area Partnership on a quarterly basis.</p>	<p>Council minutes</p> <p>Working Group minutes</p> <p>Partnership reports.</p>
Wiltshire Council	<p>Pewsey's planning advisor at Wiltshire Council kept informed by circulation of Working Group papers.</p> <p>Wiltshire Council carried out statutory consultation by Email.</p> <p>Wiltshire Council carried out a Housing Needs Survey for Pewsey Parish as the NDP area.</p>	E mail records
Public Meetings	<p>A public meeting to discuss the Scoping Report was held at Pewsey Vale School on 6th Sept 2012. Approximately 50 people attended.</p> <p>Two public meetings were held in Nov 2013 at differing times of the day on the draft NDP</p>	Meeting notes

Key Consultation Stages	<p>and SEA (See Appendix 2). Approximately 50 people attended each of these meetings.</p> <p>Two meetings were held with up to 15 senior pupils of Pewsey Vale School.</p> <p>A meeting was held with Pewsey Youth Council. 15 Pewsey teenagers took part in this engagement.</p> <p>Wiltshire Council publicised the pre-submission draft Plan and supporting documents for public consultation between 3rd November and 17th December 2014</p> <p><u>Regulation 14: Pre-submission Stage</u></p> <p>This stage of the plan making process was carried out in conjunction with a consultation on the draft SEA during the following dates: 1st November to 14th December 2013</p> <p><u>Regulation 16: Publishing the Plan Proposals</u></p> <p>This stage of the plan making process was carried out during the following dates: 3rd November to 17th December 2014</p>	<p>Parish Council resolutions</p> <p>Email records</p>
Questionnaire	<p>A questionnaire was circulated at the public meetings to specifically gauge the reaction to the two documents and the draft policies. At one meeting electronic voting was used, at both the public were invited to take copies to distribute and return later. The questionnaire was available on line. (See Appendix 3.)</p>	<p>Questionnaire responses.</p>

Part 3: Summary of issues and Themes. Responses received and action taken.

The following tables set out the comments received, from whom and what action has been taken. In the table, a column indicating relevant Core Strategy Policy is included. This was used in the analysis of responses in order to ensure that any policy changes were considered alongside relevant parts of the Wiltshire Core Strategy:

Table 4: Responses from the Statutory Consultees

Table 5: Responses from Local Organisations

Table 6: Comments received from individuals.

This is followed in Part 4 by an analysis of issues raised and implications for the emerging plan.

Table 4: Responses from the Statutory Consultees.

4:1 - English Heritage Responses

Consultee	Summary of Response	Core Strategy Policy Ref.	NDP Reply and Action
English Heritage	We only need to be consulted on the NDP if our interests are likely to be affected. From the information contained within the draft it is difficult to confirm this. Potential housing sites have been identified for example but it is not clear how evidence relating to the area's historic environment has been used to gauge their suitability or to inform the issues which may associate with bringing them forward.	58	Changed wording of NDP Policy 3/Appendix 1 to clarify suitability of sites and guide developers on this issue. For example that the sites chosen are not adjacent to either the Conservation Area (CA) or Listed Buildings. Amendments included in the Plan.
English Heritage	The draft NDP refers, in several places, to the area's heritage interest, particularly the Conservation Area, and reiterates the generic statutory message to preserve and enhance. However, it is not clear what the specific heritage assets and issues or objectives associated with them might be and how the Plan might address them.	58	Map of Conservation Area included in NDP Appendix 5 Map 3 Draft amended to show more clearly how to preserve and enhance our heritage assets.
English Heritage	The SA refers to a number of key points and objectives concerning the historic environment (App 1, section 6). The Conservation Area is 'At Risk' on the EH register. More detailed polices and clearer links between evidence and policy may be appropriate and helpful to strengthen the plan and address underlying issues.	58	Map to identify Conservation Area (CA) included in the NDP, Appendix 5 Policies amended to ensure any development enhances rather than detracts from CA character. Policies and significance of 'At Risk' status of Conservation Area made clearer.
English Heritage	SEA difficult to gauge type and level of impact on historic environment and, critically, to be able to demonstrate that they are in conformity with the parent	58	Text amended to stress that the new Heritage Policy takes forward CP 58 by: - specifying the

	CS and the NPPF. Unclear as to whether policies affecting heritage are in conformity with the Wiltshire Core Strategy		importance of key townscape areas in the village eg, the CA - specifying key elements of character eg. number of listed buildings - identifying opportunities and means to enhance the historic environment locally. See NDP Appendix 5 Map 3
English Heritage	Need for a policy covering how CIL monies could be spent – for example a general enhancement fund.	3	NDP Objectives modified to include mention of CIL. New policy to enhance the Conservation Area and other green areas of the village if CIL or other funds are available. 106 agreements will continue to be sought to cover protection of heritage assets.

Table 4

4:2 - Natural England

Consultee	Summary of Response	Core Strategy Policy Ref.	NDP Reply and Action
Natural England.	Natural England does not consider this plan poses any likely significant risk to internationally or nationally designated nature conservation sites and so does not wish to make specific comments on the neighbourhood plan.	N/A	Agreed
Natural England	The Scotchel is not an SSI and should not be linked with Jones' Mill which is an SSSI.	50	Maps included to show County Wildlife Sites and Sites of Special Scientific Interest (SSSI) etc.
Natural England	Natural England along with the Environmental Agency, English Heritage and the Forestry Commission have	N/A	CIL funding to be considered to enhance and improve environmental areas, e.g. Hurly Stream and

	published joint advice on neighbourhood planning see http://publications.environmentagency.gov.uk/PDF/GEHO0212BWAZ-E-E.pdf		other green recreational areas such as the Scotchel, Rectory Grove and sports areas. Specific local projects suggested.
Natural England	Local environmental record centres hold a range of information on the natural environment : http://www.nbn-nfbr.org.uk/nfbr.php	N/A	Checked and advice taken
Natural England	Suggest that we consult with the North Wessex Downs AONB and take note of their management plan.	50, 51	Done
Natural England	Consider whether the plan has any impact on legally protected species	50	It is not considered that the Plan impacts on any legally protected species, however consider a requirement for applications over two houses to provide an Environmental Impact Survey.
Natural England	The plan is an opportunity to enhance the character of surrounding natural and build environment to the benefit of the community, e.g. The provision of green spaces and access to nature.	50, 51, 52	We believe the plan does this.
Natural England	Opportunity to incorporate features into new build or retrofit buildings to benefit of wild life e.g. bird/bat boxes.	50	Will be included as a part of the Environmental Impact Survey as recommended above.

4:3 - The Environment Agency

Consultee	Summary of Response	Core Strategy Policy Ref.	NDP Reply and Action
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Environment Agency	SEA Section 5.4 and 8.5: Add sentence to address the problems of soil erosion due to irresponsible agricultural practices. Link to the problem of water pollution.	50, 68	It is not within the remit of the NDP to control of agricultural use of land. The Plan encourages measures to prevent any soil erosion or run-off which may cause water pollution.
Environment Agency	SEA Section 5.4 Water resources and flood risk – amend the sentence to ‘and appropriate mitigation is implemented’	67	Agreed, map added. (see SA Appendix 3)
Environment Agency	SEA Table 7D col 14 to read ‘Water and Flood risk’ Table 7E col 3 to read ‘Water and Flood risk’ Table 7F col to read ‘Water and Flood risk’.	67	Agreed and amended

Table 5: Local Organisations

5:1 - Pewsey Environmental Action Team (PEAT)

Consultee	Summary of Response	Core Strategy Policy Ref.	NDP Reply and Action
PEAT	The document makes no reference to adapt/mitigate climate change	41, 42	NDP is to regulate the use of land and is not the best vehicle to take forward direct local action. This topic is mentioned in connection with development and is covered in the CS.
	Renewable energy is mentioned but in a wholly voluntary context	41, 42	It is not within the power of the NDP to insist that renewable energy must be part of development proposals.
	Habitat is mentioned but not defined and our role in protecting wildlife is not developed	50	Habitat protection is a matter dealt with by the Core Strategy (CP policy 50)
	The NDP’s primary		Not so. The NDP is part

	function is as a vision statement	2	of the development plan and has the same legal status. It is part of the active management of development.
	The NDP should develop environment sustainability into a core theme	1, 2, 50	We believe we have done this.
	Suggested additional objective to maintain and enhance biodiversity, low carbon and infrastructure resilience in the face of predicted climate change.	50	PEAT may, if they believe it necessary, write an environmental /energy saving plan for Pewsey
	New development and infrastructure should be built with more extreme weather events in mind.	41	Noted. Development on Flood plain strongly resisted – see Flood map. (see SA Appendix 3)
	More reference to high grade Low Carbon standards.	41	We believe that changes in the Building Regulations will do this.

5:2 – Wiltshire Wildlife

Consultee	Summary of Response	Core Strategy Policy Ref.	NDP Reply and Action
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Wiltshire Wildlife	Inclusion of a specific section on environmental sustainability	1, 2, 1, 389, 41, 42, 48,	Suggest PEAT produce its own Environmental Plan for Pewsey.
	Response to the challenge of climate change. Plan does not consider energy security or local generation of renewable energy, e.g. sites etc.	50	Plan does encourage renewable energy provision.
	The protection, maintenance and enhancement of biodiversity		It will be the developers' responsibility to demonstrate that proposals adequately protect biodiversity and the environment.
	Refer to the value of agricultural land and the protection of birds		Already mentioned but add to the NDP that the biodiversity of Pewsey Vale is unique and must be protected.
	Promote locally produced foods and nature based tourism		Not within the remit of a land use plan.
Move the LoD to prevent development of site on Ball Road		This would set a precedent for one specific area. NDP is not a vehicle to prevent development.	

5:3 – Wiltshire Council (WC)

Consultee	Summary of Response	Core Strategy Policy Ref.	NDP Reply and Action
Wiltshire Council	Harmonise Policies on affordable housing for local people.	43-46 incl.	Agreed. Discussed at length with Wiltshire Council after which a suitable policy was agreed for inclusion.

Table 6: Substantial Issues raised by Individuals

Summarised Comment	Core Strategy Policy Ref.	NDP Response and Action
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The Limit of Development (LoD) should be retained as it is.	2	Agreed. Not necessary to extend as suitable development sites can be found within the LOD.
Development sites to be found within the LoD	2	Agreed
Brownfield sites should be used before Greenfield sites if at all possible	2	Agreed and already included
The Marlborough Rd site as in the CS should be named as a mixed site	18	Confirmed by WC that the CS Marl Rd site is the field north of the station. This site is to be considered as a mixed site in the NDP, with expansion of employment land elsewhere if necessary to ensure adequate supply as required by the CS and NPPF.
The term 'recreation' can be applied to all types of green areas	52, 57	Agreed that recreational green areas can apply to sports, nature, walking, allotments, playgrounds etc.
Windfall sites may still be developed under current planning rules	1, 2	Agreed, but all proposals must agree with NPPF, CS and NDP Policy
Must mention energy, eco efficiency and brownfield sites	1, 2, 41, 42	Already mentioned
The CS Policy 35 protects Employment sites	34, 35	Agreed this is also policy of the NDP. The plan is committed to ensuring a balanced, sustainable community through ensuring an adequate supply of employment land.
Inconsistency between the Vision and the Environmental Intention regarding green sites.	1, 2	Amended appropriately to clarify
Should there be a requirement for a Care Home?	45, 46	The WC Housing Survey confirmed that there is sufficient accommodation for the elderly locally. Amended to show that NDP policy would not be against a Care home in Pewsey.
Comment from developers as to a site outside the LoD	1, 2, 18	LODs are to be reviewed by Wiltshire Council in 2014/15. It remains the policy of the NDP to retain the existing boundary and direct development to remain within it.
Provide only indicative numbers for houses on potential sites.	2, 18	Done
Include good indicative	N/A	Additional Maps included in NDP &

maps		SA.
Protect fields, hedges and banks	50	Protection of green spaces already included. Protection of Habitat included in the NDP's Biodiversity policy.
Fire appliances can't get to the new Whatley site.	N/A	Not correct. Access from Broomcroft Rd or High Street possible
Build less large houses; make the centre of Pewsey more attractive.	45	Noted
The Surgery is already stretched.	3	Noted. Improvements may be necessary funded by CIL or other developer based contributions if Pewsey takes significantly more housing.
A Pewsey leaflet showing history, architectural features, businesses, skill etc. should be published.	N/A	See the Village Design Statement. It includes all of this.
Better access needed to the station.	3, 60, 61, 62	This is included In the Plan as an objective
The road between Pewsey and Marlborough needs widening at certain narrow points	3, 60, 61, 62	This is a matter for Wiltshire Highways. However, agree that road improvements might be required if Pewsey takes significantly more housing. This could be a requirement of any major developments.
More rented property needed	45	Plan seeks to provide range of accommodation but cannot secure tenure.
Adult education preferred to sixth form education.	3	Noted.
More cycle paths	60	Might be sought through Planning gain.
Does the Parish Council have a strategic plan to deliver aspirations in the NDP	2, 18	The NDP is the Parish Council's local land use plan. We also rely on the Core Strategy and NPPF. See also the Parish Councils Business Plan.
Train passengers should not use free parking to the detriment of shoppers	60, 61, 62	Free parking is sought for everyone in the village centre as this is considered vital to maintaining the economic life and vitality of Pewsey. It is difficult and not necessarily advisable, to discriminate between users.

Part 4: Analysis and implications of Issues Raised by the Consultation.

Environment and Wildlife



The current environment, biodiversity, flora and fauna should be protected and enhanced. Any development should not have an adverse effect on the landscape, flora or fauna of the AONB.

Any development of significant size should be accompanied by an Environmental Survey.

Climate Change and Renewable Energy

Risks of flooding should be assessed and suitable precautions taken for any development.

Renewable Energy facilities could have adverse effects on the AONB and suitable mitigation should be applied if possible.

All developments must be built to the highest environmental standards.

Limits of Development (LoD)

The strong opposition to expanding the LoD has to be balanced against the number of houses required by the CS and the available development land within the LoD. Currently, the amended Draft Core Strategy has not increased the number of houses required within the Community Area. The NDP draft accommodates the current requirement within the LoD.

Type of Houses Required

There is an accepted need for affordable houses, confirmed by the Housing Survey. There is also an identified requirement for small houses of no more than three bedrooms. These should be of interesting and imaginative design. Any new development should conform to the Village Design Statement.

Heritage

The possible effects of development on the village heritage sites and conservation area needs to be explained more fully and ways to avoid ill effects added to the plan. Identify heritage assets and how the plan will protect them. Consider policy to require enhancement from development.



Parking

Free parking should remain in Pewsey in the interest of the economy and the community as a whole. Any development must provide sufficient off street parking.

Rail

The station is a community asset and the current timetable should remain, particularly the direct trains to London. Access to the station should be improved.

Employment

It is clear that the community wishes Pewsey to remain a working village and this should be supported by providing sufficient employment sites and by the maintenance and enhancement of the village centre.

Tourism

There is acceptance that the area would be improved economically by an increase in tourism and that the facilities offered by the Parish and surrounding area can easily support this. Any proposed development which supports sustainable tourism should be supported by the plan.



Part 5: What sort of place do Pewsey people want the village to be in the future?

The consultation process shows that people wish Pewsey to remain roughly the same size and for the built-up area to remain within the LoD. Some development is acceptable and is required to enable local people to remain where they were born.

Pewsey has always been known as a 'working village' and this is how the community would like it to be, with sufficient employment to balance any new housing.

The surrounding environment, the natural habitat and areas of Special Scientific Interest are vital to those living here and it is their strongly held view that no development should materially harm this Area of Outstanding Natural Beauty.

Pewsey as a designated Service Centre needs to provide facilities for the parish and surrounding area. It is of interest that none of the surrounding parishes nominated Primary Consultees have commented adversely on the draft plan and one has to assume that they are content that Pewsey continues in its present role.

To summarise, Pewsey does not want to stagnate but, on the other hand, does not wish to sprawl across the Vale. It wishes to continue to work and provide both for its parishioners and for the surrounding area. It welcomes newcomers who wish to buy recently built houses and who commute to work but also it is essential to accommodate local people who wish to stay and work in the village, ideally through a process of gradual, incremental development.

Part 6: Conclusion

The consultation has been thorough, using various media and making a genuine attempt to engage stakeholders. It has resulted in considerable comment, which has been analysed and considered by the Working Group. Useful changes and amendments have been made to the Plan. In particular, policies on nature conservation and heritage have been reviewed and amended. Additional maps and explanations have been added. Important issues such as how and where CIL monies/S106 benefits should be allocated to further the Plan's objectives have been considered and added to the Plan.

We have worked closely with Wiltshire Council to draw up a workable affordable housing policy and have reconsidered the case for elderly people's accommodation. The NDP team have considered changes to policy on the design of properties to resist issues resulting from climate change and on how policy can be more positive in protecting the

local environment. We have increased the clarity and strength of our Heritage Conservation policies.

While there have been welcome changes, the consultation nevertheless tends to support the basic thrust and objectives of the original consultation draft Plan; the community is willing to permit the moderate development of Pewsey so that it can remain a vibrant place and fulfil its role as a Local Service Centre but remain opposed to significant growth beyond the existing Limits of Development.

The community is also protective of the high quality environment it currently enjoys, whether in terms of townscape, heritage, green open space or biodiversity. In particular, it is clear that the community wishes to preserve the openness of the AONB, its scenic value for its own sake and as a setting for the village, but also the local environment in terms of habitat, flora and fauna.

The village is seen as an attractive place to live, with a valued heritage and sense of community. The shops and other facilities that we enjoy are valued as these improve quality of life and underlie the sustainability of the village by reducing the need to travel.



Employment sources within the village are appreciated and the community would wish to see new residential development being matched by new employment opportunities. To that end mixed-use development, including Live/Work would be welcome. The plan also allows for the extension of current employments to facilitate new businesses. Subject to compliance with other policies of the plan, the community is generally pro-business and pro employment.

Climate change also presents a potential threat to the wellbeing of Pewsey and the Plan supports high standards of low-carbon design and welcomes renewable energy projects of moderate size subject to compliance with other policies of the plan.

Inadequate transport infrastructure is also seen as an issue, and the Plan aims to address this through the provision of infrastructure from CIL and/or developer contributions. It is felt that, while future appropriate development at a moderate scale is welcome, developers should be clear that the community will expect some investment in local infrastructure and to further the aims of the NDP where this is appropriate, including addressing some of the problem issues above.

Based primarily on feedback from the consultation, plus the working groups own knowledge of the village, potential areas where developer contributions could be sought might include:

1. Habitat protection and enhancement
2. Provision of facilities, including education, medical, retail and recreational
3. Transport improvements including road improvement, crossings, parking and cycle paths.
4. Conservation Area enhancement to tackle its 'At Risk' status.

These would primarily be to underpin the sustainability of Pewsey as the settlement grows through new development.

Appendix 1:

Record of all individual comments received from the public.

Name	Comment
Terence O'Rourke Ltd. Developers	Making contact, 8 th Aug 2013
Kemp & Kemp, Developers	Making contact 6 th Sept 2013 and 13 th Dec 2013
Anon CP SN9 5BL	Thriving village, strong community. Maintain character and feel of village.
Anon SN9 5BT	Good community spirit
Jerry Kunkler	County Cllr, attending mtg.
Anon SN9 5AQ	Beautiful environment. Remain a working village
Anon SN8 3AF	Shops, people, train station- thrive and retain identity
Anon SN9 5AQ	Retain Community role and feel of village.
Will Cobley	Present on behalf of Land owner
ANON SN9 5EL	People and Keep station
ANON SN9 5DY	Remain working village, increase tourism
ANON SN9 5NF	Hotel, Nursing Home, social housing, light industry, marketing Rep.
Anon SN9 5LZ	Village life, build on community
Judith Deck	Retain current facilities, especially the station
Pam Eaton	Good village spirit. Retain, nursing home
ANON SN9 5BP	Community spirit.
Anthony de Souza	Village life, improve shops & facilities
Bob Simmons	Village life, friendliness, station, nursing home.
ANON SN0 SN7	Strong community; keep train, businesses/services, not just houses
ANON	Brownfield sites, sustainable tourism, develop on merit. Does PC have a strategic plan?
ANON	Brownfield sites in preference to Greenfield sites
ANON	Retain retail outlets provided viable. Encourage cycle routes and make cycle parking easy. Adult education preferred to 6 th Form education.
ANON	Increase Salisbury Rd. employment site. No development off road in Conservation area. No 'Free Parking' for commuters in village. Relocate Pewsey Vale Coaches to an Ind Estate.

ANON	Adult education within Campus. Increase rural bus service.
ANON	A leaflet on Pewsey business architecture, skill etc in Pewsey is needed. Better station access and a station bus table needed. Widen the Pewsey Marlborough Rd in tight places.
ANON	To encourage the community to mix more rented and less affordable housing is needed.
ANON	There is enough new development in Pewsey. Whatley estate causing concern as fire engine cannot access (not true) and sprinkler systems had to be installed. Ten houses at Southcott spoiling a beauty spot. Focus on doing up existing and less on larger houses Centre of Pewsey could be made more attractive. Doctor's surgery already stretched.
P Mason	Redraw LoD to exclude land at Ball Rd to protect Pewsey's heritage.
ANON	Put a protection order on fields and banks.
ANON	I wish that I could have voted for several options in each section as they are such broad questions.
ANON individual comments at public consultation	<p>Protect green space east of Ball Rd</p> <p>Improve Service Centre but not enhance as this would be a next step to a market town and would conflict with the village character of Pewsey.</p> <p>More station parking</p> <p>Sign station via Ways Way.</p> <p>Brownfield sites preferred for development</p> <p>Safe route to access station.</p>
Karen Macauslan	<p>Promote low carbon and neutral carbon development with a commitment to high star grade development.</p> <p>Support efficient retrofit packages.</p> <p>Promote good public transport and less use of cars.</p> <p>Ban plastic bags</p> <p>Maintain and enhance biodiversity.</p>
Paul Darby	NDP strong on economic development weaker on environmental sustainability, climate change and resilience. Give more prominence

Appendix 2: Meetings and Events

Scoping Report, September 2012

An initial public consultation was held at Pewsey Vale School on the 6th September 2012. This meeting first explained the purpose of the Neighbourhood Development Plan (NDP) and then gathered information which was used when compiling the Scoping Report.

The audience was given two parameters:

- The draft Wiltshire Core Strategy housing requirement for the Pewsey Community Area
- Pewsey as a designated Service Centre.

Participants were then asked their views using the key environmental and sustainability issues used in the Scoping Report. The resulting information was used to support or amend the Report.

Pewsey Youth Council April/May 2013

Members of Pewsey Youth Council were invited to a 'round the table' discussion at the Parish Council office. The Neighbourhood Plan project was explained to them by members of the NDP Working Group. Discussions followed on the proposed policies and their views sought.

Pewsey Vale School April/May 2013

Two meetings were held with members of the sixth form. At the first, two members of the Working Group explained the purpose of the Neighbourhood Plan and what it hoped to achieved for the Parish of Pewsey. The second meeting was used to gather the views of the same students. In general it was pleasing that their opinions were in line with plan policies.

Public Meetings November 2013

Two public meetings were held at this time in different village venues and at differing times, in an attempt to attract as many people to attend as possible. The times and venues were widely advertised and a total of just over a hundred people attended.

At both meetings members of the Working Group explained the purpose behind the NDP, its draft policies and the progress that had been made since the first Scoping Report Meeting. Drafts of both the NDP and the Sustainability and Environmental Appraisal (SA) were available and their posting on the Parish web site notified to the community prior to the meetings. At the meetings there were extensive question and answer sessions and people were asked to complete a prepared questionnaire or to take a copy and fill it in at home and return. At the second meeting an electronic voting system was used to measure responses, see Appendix 3. The audience were encouraged to take spare copies to pass on to their neighbours or other members of the community. The questionnaire was couched to provide an indication as to whether NDP policies were supported or not. In all cases they were. The questionnaire was also made available on line for completion at any time.

Pewsey Community Area Partnership (PCAP)

Monthly NDP progress reports were circulated to all 24 Community Area Parish Councils and verbal reports given at the quarterly PCAP meetings.

Pewsey Area Board (AB)

The Working Group Chairman and Vice Chairman gave random progress reports at AB meetings.

Appendix 3: Pewsey NDP Community Engagement Questionnaire

Last Modified: 28/12/2013

Objectives: To manage development by means of the NDP in line with the Core Strategy and the wishes of the community. To ensure Pewsey maintains and enhances its role as a Service Centre. To improve existing utility infrastructure to support new development and to enhance that serving the existing village. To maintain and enhance the current green areas and sporting facilities. To protect and enhance the architectural and historic character of the village. To protect the special setting of the village within the wider AONB To enhance the economic sustainability of the village. To allow appropriate housing development on suitable sites. To maintain and enhance the village character and to support the 'working village' ethos. To consider any reasonable, appropriate and relevant comments proposed by parishes who have confirmed that they wish to be included in this project as Primary Consultees.

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
1	I believe that a Neighbourhood Development Plan will be beneficial for Pewsey	3	1	7	15	12	38	3.84
2	I want to keep the character of the village	2	1	0	5	30	38	4.58
3	I wish to protect the setting of the village within the North Wessex Downs AONB	2	0	0	6	30	38	4.63
4	I support development on appropriate sites within the Limits of Development	3	3	11	10	11	38	3.61

Statistic	I believe that a Neighbourhood Development Plan will be beneficial for Pewsey	I want to keep the character of the village	I wish to protect the setting of the village within the North Wessex Downs AONB	I support development on appropriate sites within the Limits of Development
Min Value	1	1	1	1
Max Value	5	5	5	5
Mean	3.84	4.58	4.63	3.61
Variance	1.33	1.06	0.89	1.49
Standard Deviation	1.15	1.03	0.94	1.22
Total Responses	38	38	38	38

2. Natural Environment: New development must, through location and design, avoid detracting from the landscape quality of the AONB. Preference will be given for development on brownfield sites. Development will only be permitted on greenfield sites where it can be shown that no suitable brownfield site exists within Pewsey itself, and then only to meet affordable housing need. Development should aim to contribute positively to the appearance and value to nature of the local environment. All mature trees will be retained in all but exceptional circumstances. Habitats should be retained and enhanced if possible. Green space and recreational areas, including allotments should be retained.

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
1	Pewsey should retain its sports fields, allotments & recreational green areas	2	0	1	2	36	41	4.71
2	Natural trees should be protected	2	1	2	6	29	40	4.48
3	Brownfield sites should be used for development	4	1	5	12	18	40	3.98
4	The Conservation Area is a "Good Thing"	2	0	2	13	23	40	4.38

Statistic	Pewsey should retain its sports fields, allotments & recreational green areas	Natural trees should be protected	Brownfield sites should be used for development	The Conservation Area is a "Good Thing"
Min Value	1	1	1	1
Max Value	5	5	5	5
Mean	4.71	4.48	3.98	4.38
Variance	0.86	1.13	1.61	0.96
Standard Deviation	0.93	1.06	1.27	0.98
Total Responses	41	40	40	40

3. The Economy: Development of appropriate business uses on existing sites will be supported. Mixed use developments will be encouraged Business use may be acceptable on windfall sites Development of services and community facilities that would enhance the role of Pewsey as a Service Centre Conversion of residential properties for provision of such services, including retail may be acceptable Proposals for sustainable tourism based development will be supported

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
1	Sufficient employments sites should be provided within the community	1	1	7	12	17	38	4.13
2	Retail outlets in the village centre should be retained rather than become residential	1	0	5	11	21	38	4.34
3	New businesses should be encouraged to set up in Pewsey	1	0	2	16	19	38	4.37
4	The provision of jobs within the village will allow a mixed community to thrive	1	0	5	13	19	38	4.29
5	I support a limited increase in employment sites outside the LoD	2	4	9	15	8	38	3.61

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
6	Should small enterprises & working from home should be encouraged	1	0	3	14	20	38	4.37
7	Pewsey's role as a Service Centre within the Core Strategy should be enhanced	2	1	4	18	13	38	4.03
8	I support the Campus Project to bring more Council services into Pewsey	2	1	10	15	10	38	3.79
9	The regeneration of the village centre is important to provide a mix of residential & retail premises	1	3	3	18	13	38	4.03
10	Tourism should be promoted	1	1	5	14	17	38	4.18
11	There should be provision of 6th form tuition & Adult Education	1	2	9	13	13	38	3.92

Statistic	Sufficient employments sites should be provided within the community	Retail outlets in the village centre should be retained rather than become residential	New businesses should be encouraged to set up in Pewsey	The provision of jobs within the village will allow a mixed community to thrive	I support a limited increase in employment sites outside the LoD	Small enterprises & working from home should be encouraged	Pewsey's role as a Service Centre within the Core Strategy should be enhanced	I support the Campus Project to bring more Council services into Pewsey	The regeneration of the village centre is important to provide a mix of residential & retail premises	Tourism should be promoted	There should be provision of 6th form tuition & Adult Education
Min Value	1	1	1	1	1	1	1	1	1	1	1
Max Value	5	5	5	5	5	5	5	5	5	5	5
Mean	4.13	4.34	4.37	4.29	3.61	4.37	4.03	3.79	4.03	4.18	3.92
Variance	0.98	0.83	0.67	0.81	1.22	0.73	1.05	1.09	1.00	0.91	1.05
Standard Deviation	0.99	0.91	0.82	0.90	1.10	0.85	1.03	1.04	1.00	0.95	1.02
Total Responses	38	38	38	38	38	38	38	38	38	38	38

4. Housing: New housing development is acceptable on the following sites: (to be confirmed) Development on green-field sites will only be permitted where no suitable brownfield sites are available and then only for affordable housing. A minimum of 40% of units on every site must be affordable and must comply with the occupancy condition set down in this policy.

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
1	Affordable housing is needed and should be provided	2	2	4	16	14	38	4.00
2	All development should be Low Carbon standard	1	0	8	11	18	38	4.18
3	New development should be of an interesting and imaginative design	3	3	6	12	14	38	3.82
4	Rural Exception sites should be considered if there is insufficient land within the LoD (WC CP44)	7	9	11	8	3	38	2.76
5	Developments of 5 houses or more should provide a minimum of 40% affordable housing	2	6	7	11	13	39	3.69
6	Affordable housing should be for local people	1	3	7	11	16	38	4.00

Statistic	Affordable housing is needed and should be provided	ALL development should be Low Carbon standard	New development should be of an interesting and imaginative design	Rural Exception sites should be considered if there is insufficient land within the LoD (WC CP44)	Developments of 5 houses or more should provide a minimum of 40% affordable housing	Affordable housing should be for local people
Min Value	1	1	1	1	1	1
Max Value	5	5	5	5	5	5
Mean	4.00	4.18	3.82	2.76	3.69	4.00
Variance	1.19	0.91	1.56	1.48	1.53	1.19
Standard Deviation	1.09	0.95	1.25	1.22	1.24	1.09
Total Responses	38	38	38	38	39	38

5. Transport: New development must provide adequate parking at the development or nearby off road. New development must help to reduce dependence on the car. Developer contributions may be sought to provide transport related infrastructure. The current direct train service to London will be supported.

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
1	It is beneficial to provide "Free Parking" in Pewsey	1	0	2	11	24	38	4.50
2	3-bedroomed houses should provide a minimum of two off-street parking spaces	1	2	9	11	15	38	3.97
3	A safe pedestrian route to Pewsey railway station is necessary	1	1	1	3	32	38	4.68
4	Any developments should not significantly increase traffic volumes, particularly HGVs	1	0	3	7	27	38	4.55
5	Current train services from Pewsey Station are important to the village	1	0	1	4	31	37	4.73

Statistic	It is beneficial to provide "Free Parking" in Pewsey	3-bedroomed houses should provide a minimum of two off-street parking spaces	A safe pedestrian route to Pewsey railway station is necessary	Any developments should not significantly increase traffic volumes, particularly HGVs	Current train services from Pewsey Station are important to the village
Min Value	1	1	1	1	1
Max Value	5	5	5	5	5
Mean	4.50	3.97	4.68	4.55	4.73
Variance	0.69	1.11	0.76	0.74	0.59
Standard Deviation	0.83	1.05	0.87	0.86	0.77
Total Responses	38	38	38	38	37

Appendix 4: Press and media advertisements

"Come and have your say on how Pewsey should be developed, what should be built where."

Posters were exhibited at the library, post office, surgery, shops etc.

A note went into the Messenger advising everyone that there would be a public consultation sometime mid-November and asking them to keep a look out for the dates to be announced.

The Parish Clerk also put the same message on the website, in The Gazette & Herald, on Facebook, Twitter and any other "platform" she thought relevant.

Notice posted on the Parish Council website on 27th October 2013

"Neighbourhood Development Plan (NDP) and Sustainability Appraisal and Environmental Assessment (SA)

Pewsey Parish Council is in the process of producing a Neighbourhood Development Plan (NDP) covering the period until 2026. A draft NDP and its accompanying SA are herewith posted onto the Council Website for information prior to public consultation.

The SA is a statutory requirement which assists in the development of the NDP and is considered in conjunction with the plan.

It is emphasised that both documents are still in the draft stage and amendments may be necessary following consultation.

"Two public consultations are planned for Pewsey:

13th Nov in the Bouverie Hall between 1200 and 1500 hrs

21st Nov in the Wesleyan Chapel between 1800 and 2100 hrs"