



NDP REVIEW
POLICY THEME THREE
THE ENVIRONMENT

REPORT BY THE ENVIRONMENT
WORKING GROUP

JANUARY 2017

TERMS OF REFERENCE

To analyse the aims of NDP Policy Theme 3 on the Environment to determine what actions would achieve progress against the aims of NDP policy theme 3.

The objective being to ensure that all future development within Pewsey NDP area is sustainable. Thereby creating a village that is better and richer at the end of the plan period than it was at the beginning.

SCOPE OF THE STUDY

The focus of the group would be on the following:-

- **Flora and Fauna conservation and, wherever possible, enhancement.**
- **Human life quality, including mental wellbeing and physical health.**
- **Conservation of natural resources.**

The group divided Policy Theme 3 into two sections, namely The Natural Environment and the Human Environment. The latter was then further divided into the following 5 sub-sections, those being Fabric of the village, Community, Recreation, Transport and Amenities.

The group conducted an audit of current and past Parish Council activity with regard to Policy Theme 3 which established that the for the Natural environment the following work has been carried out:-

Trees have been planted and maintained; Scotchel and Grove maintained: bulbs and flowers planted.

For the Human Environment the following has happened:-

Programme of refurbishment of children's playgrounds; prominent role in securing the re-development of the Leisure Centre due to open in 2018; support of local sports clubs; support of the Heritage Centre; maintenance of Pewsey White Horse; footpaths cleared and kept open; statue of King Alfred cleaned; seats painted and maintained; public toilets maintained; graveyard maintained; cctv in use and extended; car parks maintained without parking charges; water provided for allotments at Easterton lane and new allotments provided at Broadfields; green spaces maintained.

The group conducted a survey of the public to ascertain their views on and their ideas on how to improve the Environment. (See appendix 1)

ENVIRONMENT SURVEY

There were 79 respondents to the survey. Respondents were asked seven questions. The first asked whether they were satisfied with the environment of the village. They were then asked in turn what they liked about the village and what they disliked about the environment of the village. Question 4 asked what improvements they would like to see being made and question 5 asked respondents to prioritise their suggestions for improvements. The last two questions asked about age and gender. The Responses to questions two to five were then collated into six categories. The categories were Natural Environment; Fabric of the Village; Community; Recreation; Amenities and Transport.

SUMMARY OF OUTCOMES

Gender Breakdown

Males	31
Females	48

Age Breakdown

18-25	26-35	36-45	46-55	56-65	66-75	76+
2	2	8	17	18	20	12

Satisfaction with the Village

Very Satisfied	Pretty Satisfied	OK	Dissatisfied	Very Dissatisfied
15	21	41	2	0

45.6% were either very or pretty satisfied with the village. Whilst 51.9% thought the village was OK. Only 2.5% of respondents were dissatisfied with the village. Therefore, the overwhelming number of respondents were content with the environment of the village.

Likes

Appendix 2 gives an overall breakdown of what the respondents liked most about the environment of the village. Overall the Natural Environment attracted the most likes. The main likes for each category was as follows:-

The Natural Environment : Surrounding countryside, the Scotchel and the River Avon.

Community: Spirit of the village, Friendliness and village traditions.

Amenities: Free parking, shops, library, surgery, Post Office, the Co-op , clubs and societies.

Fabric: Clean streets, tidy village, footpaths, no village sprawl.

Recreation: Walks, sporting activities, playgrounds

Transport: Main line railway station.

Dislikes

Appendix 3 gives an overall breakdown of what the respondents disliked most about the environment of the village. Overall Transport attracted the most dislikes with the Fabric of the village a close second. The main dislikes for each category was as follows:-

The Natural Environment: Flooding issues, pressure from developers, lack of wild areas.

Community: Dog fouling, lack of visible policing, graffiti/vandalism and rowdy behaviour.

Amenities: lack of places to eat, pressure on the surgery, lack of shops.

Fabric: Litter, footpaths not maintained, uncared for buildings.

Recreation: Lack of youth activities/facilities

Transport: Traffic speeds and noise, potholes, parking in the High Street, pedestrian access to the railway station.

Improvements

Appendix 4 gives the overall breakdown of the number of suggestions for improvements for each category.

Appendix 5 gives a breakdown of the suggested improvements for each of the six categories. As one would expect Transport and the Fabric of the village had the most suggested improvements as they both attracted the most dislikes. They ,also attracted the most suggested improvements that were classed as priorities by respondents as shown in Appendix 6.

Generally the main priorities indicated by the survey to enhance the environment of the village to protect its character and rural charm whilst developing its economy thus ensuring it is a thriving service hub for Pewsey and the Vale were as follows:-

- **Protect and enhance the Natural Environment**
- **Improve the appearance and fabric of the village**
- **Encourage and promote a more self- sufficient community serving all members of the parish but especially the youth.**

- **Improve the infrastructure of the village to reduce the impact of increased road traffic, enabling greater accessibility, providing a safer and healthier environment for people to live in.**
- **Encourage more businesses and retail outlets to the village thereby creating more employment opportunities for local people.**

RECOMMENDATIONS

In conclusion The Environment Working Group proposes a number of recommendations which in their view fulfils their terms of reference and goes some way to ensuring that all future developments within Pewsey NDP area are sustainable and creates a village that is better and richer at the end of the NDP period than it was at the beginning.

The recommendations are based on evidence from the following:-

- **analysing and disseminating the information from the survey,**
- **information on past and current Parish Council activity,**
- **conversations with other members of the Parish Council and members of the public**
- **discussions held by members of the working group**

The recommendations are presented in following matrix as shown in the next two pages.

NDP ENVIRONMENT WORKING GROUP RECOMMENDATIONS

Categories	Objective	Recommendations			
		1	2	3	4
Natural Environment	Protect and Enhance the Natural Environment	Create a conservation fund and invite bids from organisations or individuals or groups of individuals to fund a properly planned and costed conservation project to be approved by PPC.	Hold a half day conference sponsored by PPC to which invited parties could discuss and share ideas to determine which direction conservation in Pewsey should take	PPC liaise with local schools to develop a conservation project within their curriculum	To work with conservation groups to enhance existing and develop new wildlife areas
Fabric of village	Improve the appearance of the village	Initiate a programme of works to ensure paths/pavements are clean and accessible	Restore and upgrade memorials which are important to the heritage of the village eg War Memorial in Churchyard, clean Pewsey White Horse, install lighting to illuminate the statue of King Alfred.	Re-introduce Pewsey in Bloom competition for businesses and individuals. Prizes for best floral displays.	Encourage and incentivise businesses to enter a competition for the smartest business frontage.
Community	Promote greater community spirit and individual responsibility for the heritage of the village	To enhance the community spirit of the village whilst promoting its heritage by holding a King Alfred's Festival. Pewsey Flags flying in the village, liaise with local schools to develop a curriculum initiative.	Celebrate the 80 th anniversary of the cutting of the Pewsey White Horse in May 1937.	Enhance communication between the PPC and people of Pewsey.	Extend CCTV coverage
Recreation	Develop more youth facilities	Consult and liaise with the Local Youth Network to explore ways to	Develop the provision of facilities and activities for teenagers	Explore the viability of of appointing a	Liaise with PVS and sponsor a careers fair for

		improve youth involvement and engagement with their community.		dedicated youth worker for the community.	Year 10 and 11 students.
Transport	Improve the infrastructure to reduce the impact of increased road traffic providing a safer and healthier place for people to live	Introduce traffic calming measures to reduce traffic speeds such as extending speedwatch teams, explore possibility of installing speed indication display units at village entrance Discuss with Highways the possibility of constructing a mini roundabout at the junction of Crescent Hill and the A345	Extend CCTV and explore the possibility of introducing vehicle number plate recognition cameras	Improve pedestrian access to Pewsey Railway Station by the provision of an alternative pedestrian route, informing the public through better signage, lighting and literature.	
Amenities	Encourage more businesses and retail outlets to the village thereby creating more employment opportunities for local people	Sponsor a Business fair to promote Pewsey and attract business and retail outlets to the village.	Hold a Christmas fair to coincide with the Christmas light switch on	Work closely with the PVTP to promote business/tourism in Pewsey and the Vale	

APPENDIX 1

ENVIRONMENT SURVEY

Pewsey Parish Council is conducting a survey to find out people's views about the village and its environment. By environment we mean the natural environment and appearance of the village together with facilities for people and their safety. Please would you be so kind as to answer the questions below. Thank you.

1. How satisfied are you with the environment in Pewsey? (Circle the appropriate number)

Very Satisfied		OK		Very Dissatisfied
5	4	3	2	1

2. Please name 3 things that you like about the quality of the environment in Pewsey.

1
2
3

3. Please name 3 things that you dislike about the quality of the environment in Pewsey.

1
2
3

4. In your opinion what improvements should be made to make the environment of the village better?

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5. Of those improvements you mentioned which is the most important to you?

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6. Please indicate whether you are male or female. M F

7. Please indicate your age by circling the appropriate age range below.

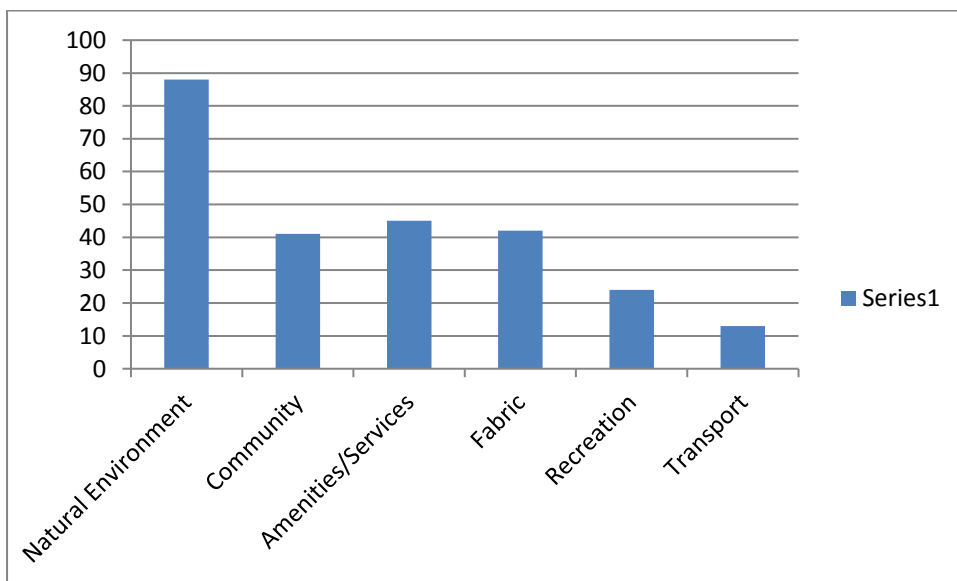
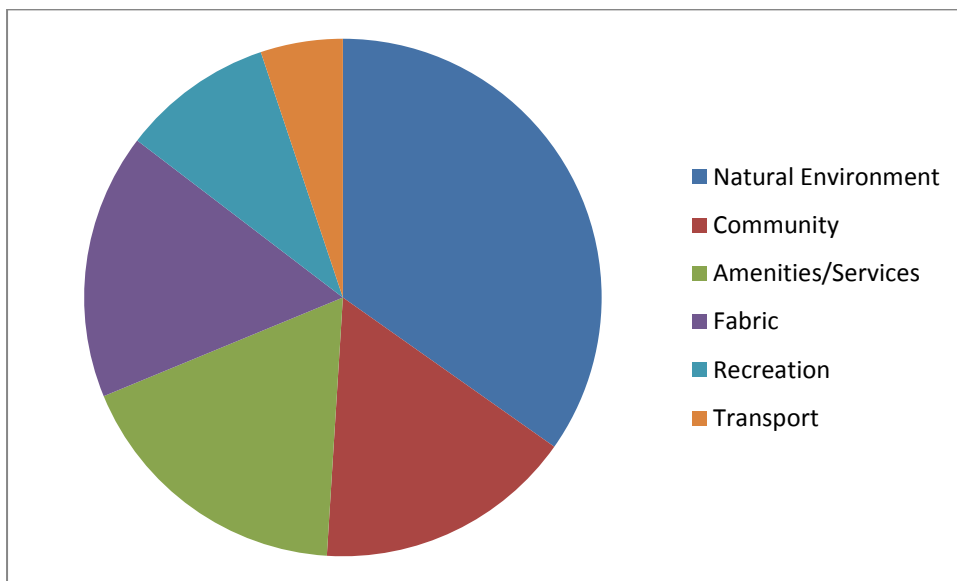
18-25 26-35 36-45 46-55 56-65 66-75 76 and over

PLEASE RETURN TO THE COUNTER/RECEPTION OR TO THE PARISH OFFICE BY WEDNESDAY 14TH DECEMBER

APPENDIX 2

LIKES

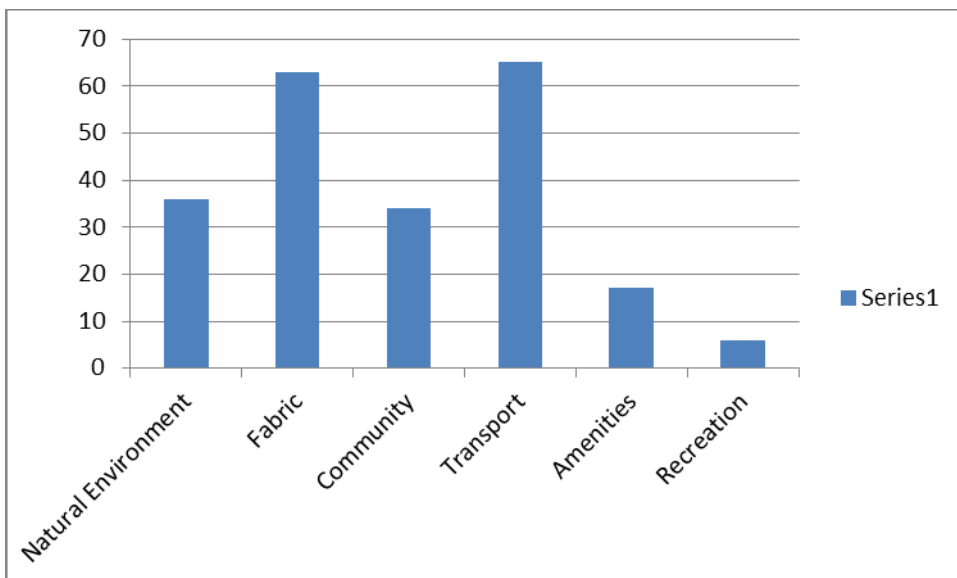
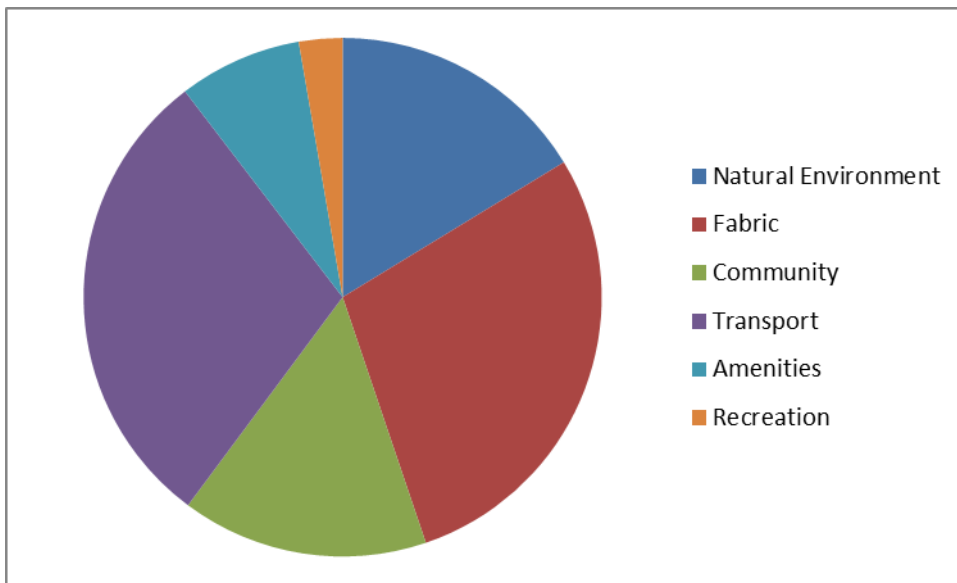
Natural Environment	88
Community	41
Amenities/Services	45
Fabric	42
Recreation	24
Transport	13
Total	253



APPENDIX 3

DISLIKES

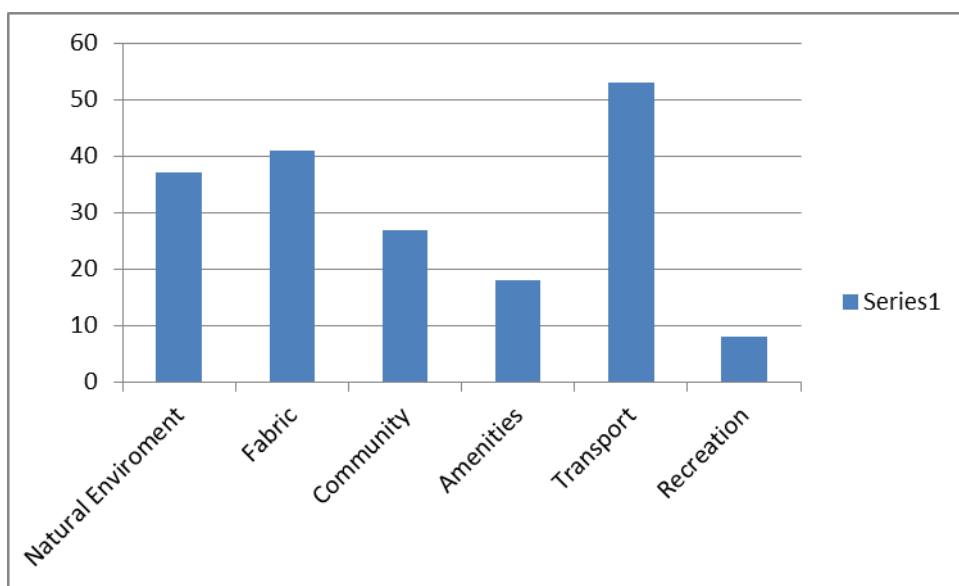
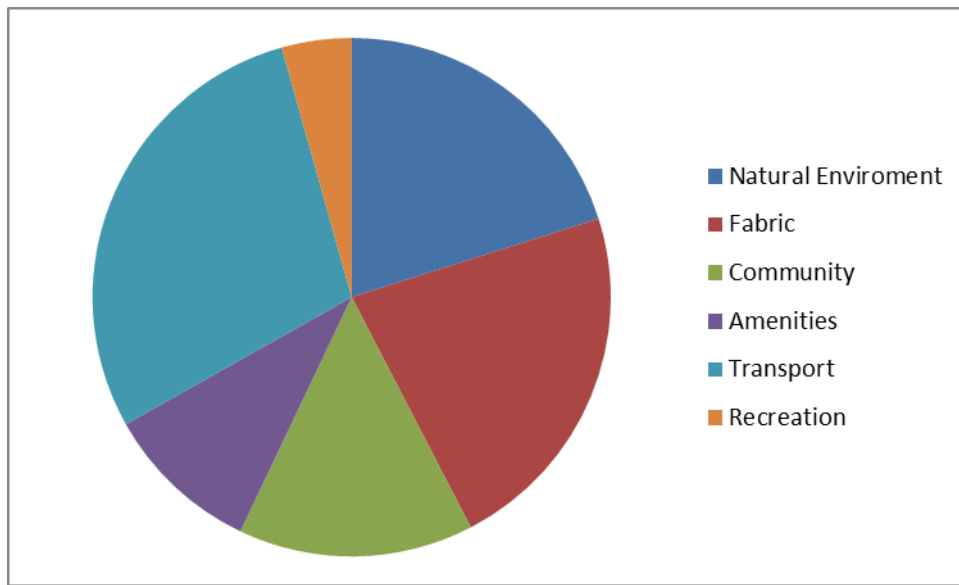
Natural Environment	36
Fabric	63
Community	34
Transport	65
Amenities	17
Recreation	6
Total	221



APPENDIX 4

IMPROVEMENTS

Natural Environment	37
Fabric	41
Community	27
Amenities	18
Transport	53
Recreation	8
Total	184



APPENDIX 5 SUGGESTED IMPROVEMENTS

Natural Environment		Fabric of Village		Community		Recreation		Transport		Amenities	
Suggestion	Numbers	Suggestion	Numbers	Suggestion	Numbers	Suggestion	Numbers	Suggestion	Numbers	Suggestion	Numbers
Plant flowers/trees	10	Repair and maintain paths	12	Reduce dog fouling	9	Develop youth activities	8	Speed calming measures	20	More doctors	3
Enhance River	6	Clean up litter/more bins	11	Create village green Meet.place	4			Repair roads	6	More places to eat out	4
Create wildlife corridors	6	Improve street lighting	3	Improve police presence	3			Improve pedestrian access to railway station	5	Attract more businesses	6
Sort out flooding issues	4	Improve appearance of buildings in village	4	PPC support/lead community events	4			Measures to prevent illegal parking	6	More dentists	1
Environment awareness scheme	4	Improve signage	5	Build affordable housing	3			Pedestrian crossing in High St.	5	Bigger pharmacy	1
Development within NDP	5	Promote litter awareness in Schools	2	Create community energy scheme	1			Improve traffic flow in village	4	Upgrade public toilets	1
Retain green spaces	2	Repair fencing on Salisbury Road	1	More recycling points	1			Better parking facilities	3	Re-vamp Bouvrie Hall	1
		Future Development of high standard	1	Encourage self help community	2			Other	4	Protect current facilities	1

APPENDIX 6 PRIORITY IMPROVEMENTS

Natural Environment		Fabric of Village		Community		Recreation		Transport		Amenities	
Suggestion	Numbers	Suggestion	Numbers	Suggestion	Numbers	Suggestion	Numbers	Suggestion	Numbers	Suggestion	Numbers
Plant flowers/trees	3	Repair and maintain paths	3	Reduce dog fouling	4	Develop youth activities	7	Speed calming measures	7	More doctors	1
Enhance River	3	Clean up litter/more bins	11	Improve police presence	2			Repair roads	2	More places to eat out	2
Create wildlife corridors	5	Improve street lighting	1	Create community energy scheme	1			Improve pedestrian access to railway station	2	Attract more businesses	2
Sort out flooding issues	5	Improve appearance of buildings in village	1	PPC more support & leadership	1			Measures to prevent illegal parking	2	Upgrade public toilets	1
Environment awareness scheme	1	Repair fencing on Salisbury Road	1	Build affordable housing	1			Pedestrian crossing in High St.	1	Keep traders in the village	1
Development within NDP and to high standard	2							Improve traffic flow in village	1		
More green spaces	1							Better parking facilities	2		
								Other	3		